

The Canterbury Health Integrated Smokefree System – an Overview

Canterbury's Tobacco Control Plan operates within a highly collaborative, integrated health system supported by the Canterbury Clinical Network (CCN) District Alliance which includes the DHB, the PHOs, Pharmacy, College of Midwives and other health and community service providers. CCN adopts an integrated whole of system approach, which is people-centred and functions on consensus decision-making and uses a range of clinical and community input to design services to improve the health outcomes of the people of Canterbury.

The CCN has endorsed smokefree / auahi kore as a key priority area, and through its Population Health and Access Service Level Alliance, supports Smokefree Canterbury and the Mid-Canterbury Smokefree Coalition to enhance existing collaboration, coordination and governance functions to develop a fully integrated smokefree system¹ across the region. The CCN also enables access to system reference groups - Te Kāhui o Papaki Kā Tai (TKOP), the Pasifika Reference Group, the Culturally and Linguistically Diverse Health Advisory Group and the Canterbury DHB's Consumer Council which continue to guide and inform the ongoing development of Canterbury's smokefree system.

The Te Hā – Waitaha stop smoking service has strengthened Canterbury's integrated smokefree approach by involving a range of health and community organisations in designing, establishing and delivering a dispersed model of stop smoking delivery. These organisations include Mana Whenua ki Waitaha, the NZ College of Midwives (Canterbury-West Coast), health and social services providers for Māori and Pasifika people, CanBreathe, Quitline, mental health NGOs, Canterbury Community Pharmacy Group, Canterbury PHOs (Christchurch PHO, Waitaha Primary Health PHO, Pegasus Health) and the Canterbury DHB.

This integrated approach has enabled a depth of reach into the communities where our priority groups live, learn and play, to build awareness of our stop smoking service and to generate referrals. Organisations involved in the delivery of Te Hā – Waitaha service are:

- He Waka Tapu
- Purapura Whetu Trust
- Te Puāwaitanga Ki Ōtautahi Charitable Trust
- Waitaha Primary Health PHO
- Pegasus Health
- Canterbury District Health Board

During 2020 we will be seeking to re-establish links with a local Pacific provider to support our Pacific population to become smokefree.

During the tenure of this plan the implications of the recently passed Vaping Amendment Bill will be progressed. Aspects of that new legalisation will come into force in 2021, in particular:

- Ban the sale of vaping products to those under the age of 18
- Prohibit market, sponsorship and advertising of products
- Limit the sale of all flavours to specialist stores, including online retailers, with shops like dairies, supermarkets and petrol stations restricted to mint, menthol and tobacco
- Allow speciality stores to continue offering loyalty points and discounts
- Ban vaping in cars with children
- Enable all retailers to display products in-store
- Provide a framework for regulations to be set where people are allowed to vape in or outside premises
- Introduce a safety system which would allow the Ministry of Health to recall products, suspend them and issue warnings

¹ The term 'Canterbury's smokefree system' is used to describe Smokefree work undertaken in Canterbury including the advocacy, environmental and compliance work as well as the ABC and cessation services.

Actions to support the local implementation of the legislation will be included in the 2021-2022 Canterbury Health Tobacco Control Plan.

Promoting equity of health outcomes

An underpinning principle of Canterbury health smokefree system¹ is to promote equity in health outcomes, by working to reduce inequity in smoking rates. Smoking prevalence is higher in Māori, Pasifika, those who live in more deprived circumstances, and those who experience mental health conditions, compared to the averages across the general population. In order to achieve equity in smoking prevalence, alongside our goal of reducing smoking prevalence in the total population, our efforts are focused on those communities, whānau and groups that have a higher smoking prevalence. Results are broken down by ethnicity, so we can regularly check that we are achieving more for the groups with a high prevalence of smokers and thus contributing to achieving equity in health outcomes.

The implementation of the dispersed Te Hā – Waitaha Stop Smoking Service has enabled and facilitated a focus on national and local priority groups which have a higher prevalence of smoking. The Te Hā – Waitaha service also focuses on groups where the risks of smoking are high, such as pregnant women and young people

	Support achievement of local smokefree System Level Measures - Amenable Mortality and Babies in Smokefree Homes		
<p>1.2 Integration</p> <p>To strengthen an integrated and seamless Canterbury Health smokefree / auahi kore system, which effectively addresses and responds to local needs.</p>	<p>The CCN partners provide support and guidance to effectively deliver an integrated, effective and efficient smokefree system.</p> <p>Smokefree Canterbury and the CCN demonstrate a co-ordinated and collaborative approach</p> <p>Use relevant and up-to-date data analysis to inform the ongoing development of the Canterbury Health smokefree system.</p>	<p>The Canterbury Health Tobacco Control Plan is developed collaboratively, overseen by the CCN.</p> <p>Communication pathways ensure that information and strategies are planned and co-ordinated in a consistent way across the smokefree system.</p> <p>Canterbury Health Smokefree Needs Analysis is reviewed and updated with Census 2018 data</p>	<p>Q1</p> <p>Ongoing</p> <p>Q1</p>
<p>1.3 Co-ordination</p> <p>To provide a co-ordinated regional approach to support national initiatives to achieve Smokefree Aotearoa 2025.</p>	<p>Smokefree Canterbury and the CCN are actively engaged with smokefree issues, share information and support a co-ordinated response to identified national priorities and strategies.</p> <p>Smokefree Canterbury disseminates information, supports national evidence based, identified strategies for achieving SmokeFree 2025 and provide opportunities for professional development.</p>	<p>Smokefree Canterbury meetings demonstrate active participation of a range of community and health organisations and effective co-ordinating processes. CCN continues to provide executive support to Smokefree Canterbury, and strengthen links and relationships across the wider smokefree system</p> <p>Smokefree Canterbury provides an annual seminar or workshop as a forum for education and discussion for the local smokefree sector and interested public</p> <p>Smokefree Canterbury's advocacy activity incorporates community engagement as a core component</p> <p>Smokefree Canterbury members are informed on the tobacco supply issue through representation on the Tobacco Supply Reduction (NTSR) steering group.</p> <p>Smokefree Canterbury members are regularly updated with new research findings and current issues.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Q2</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>

	Formal and informal virtual networks facilitate the sharing of ideas and strategies across the South Island region and nationally	Online networks are developed to enable sharing of ideas and strategies (eg SSPs, smokefree health promoters, compliance officers)	Q1
1.4 Communications To increase awareness and support for priority actions and strategies to achieve the Smokefree Aotearoa 2025 goal.	Smokefree Canterbury and the CCN work together to maintain public visibility of smokefree evidence based information and support for effective priority action.	Smokefree Canterbury distributes a smokefree newsletter quarterly. Smokefree issues, success stories and reports are profiled in local media, newsletters, etc. Social media is used to disseminate smokefree messages through the Canterbury DHB Facebook page.	Ongoing Ongoing Q2
1.5 Legislation To ensure decision makers are informed by best practice information and research evidence.	Provide evidence-based submissions, discussion documents and evaluation reports to national and local bodies and organisations on current smokefree / auahi kore issues.	Smokefree Canterbury supports the lead-up to the Smokefree Cars legislation implementation. Smokefree Canterbury provides information on new inclusions regarding vaping in the Smokefree Environments Amendment Act (when enacted)	Q4 Q3
1.6 Compliance To monitor retailers to ensure compliance with smokefree legislation and regulation.	Complete regular checks to ensure that retailers comply with legislation and regulation guidelines. Promote and support retailer activity by educational / health promotion information and advice.	Number and outcome of controlled purchase operations. Number of compliance visits. Maintaining communication networks across the South Island to share ideas and enable consistency	Ongoing Ongoing Ongoing

Objective 2: Equity in Smoking Prevalence Across Canterbury

Sub-Objective <i>(What is our aim?)</i>	Actions <i>(Actions in 2020-21)</i>	Measure of Success <i>(How will achievement be demonstrated?)</i>	Timeline
<p>2.1 To focus on the needs of the priority groups (Māori, Pasifika, pregnant and smoking, Mental Health and rural) while providing smokefree services for all Cantabrians.</p>	<p>Māori and Pasifika partner organisations of Te Hā – Waitaha (THW) Steering Group provide guidance in improving equity.</p> <p>Enable increased depth of reach into Māori, Pasifika and rural whānau and communities.</p> <p>Analyse population and service data to monitor delivery to those in the priority groups, and focus resources on delivering more effectively to these groups.</p> <p>Review and update promotional material and develop an advertising campaigns to both increase self-referrals, and increase engagement with Māori and Pasifika</p> <p>Engage with community organisations and workplaces which have large Māori clientele and staff, to support progress towards smokefree / auahi kore.</p> <p>Incorporate a Te Ao Māori worldview, whakapapa, tikanga, tino rangatiratanga in presentations and training sessions</p> <p>Collaborate with the Justice and Social Development sectors to provide smokefree training and a clear pathway to THW for their clients.</p>	<p>Participation and engagement of Māori and Pasifika providers in THW Steering Group</p> <p>A new Pasifika provider is established in the THW service, SSP position filled and fully trained</p> <p>Equity of access to varenicline is reported in varenicline review (see Objective 3.1)</p> <p>2018 Census data is analysed to identify prevalence and demographic data in priority groups</p> <p>Ethnic, age and gender breakdown of participants in all Smokefree activity regularly monitored.</p> <p>New imagery developed ensuring a focus on our priority groups, especially young wāhine Māori, new collateral produced and online marketing campaigns implemented</p> <p>Smokefree education, training and information sessions delivered to Māori community organisations</p> <p>“Tame the Taniwha” sessions reinstated and delivered weekly in Christchurch Women’s Prison and Christchurch Men’s Prison</p> <p>Group and individual sessions reinstated and delivered to Wāhine in He Kete Oranga O Te Mana Wāhine residential facility for women on remand or bail conditions.</p> <p>Continue to strengthen relationships with the Māori Women’s Welfare League, Whānau Ora, Te Puna Ora, ACTIS, Waipuna, Tangata Atumotu, and local marae</p>	<p>Ongoing</p> <p>Q1</p> <p>Q1</p> <p>Q1</p> <p>Ongoing</p> <p>Q3</p> <p>Ongoing</p> <p>Q3</p> <p>Ongoing</p> <p>Ongoing</p>

<p>2.2 To engage more effectively with wāhine Māori under 30 who smoke, and enrol and retain them in smokefree services</p>	<p>Collaborate with Māori and Pasifika key organisations in Canterbury, to develop smokefree initiatives.</p>	<p>Continue work with the Ōtautahi Māori Women’s Welfare League and support their smokefree kaupapa Promote WSD activity to enhance our reach into Māori and Pasifika communities.</p>	<p>Q4</p>
	<p>Participate in health days and health promotion activity which is focused on attracting Māori and Pasifika.</p>	<p>Attend AFFIRM, Polyfest, Canterbury Pasifika Churches Network health day, and other health days which attract large numbers of priority groups to promote smokefree message.</p>	<p>Ongoing</p>
	<p>Ensure that THW stop smoking service and all pregnancy and youth related initiatives are underscored with an equity focus, with a particular focus on wāhine Māori under 30.</p>	<p>Engagement and retention of wāhine Māori aged under 30 who smoke in THW services is monitored and reported regularly.</p>	<p>Ongoing</p>
	<p>Develop and implement a THW smokefree incentive programme for wāhine Māori aged under 30.</p>	<p>Ongoing analysis of the Pregnancy Incentive Programme (PIP), to monitor referrals, participation and retention of Māori and Pasifika, with a particular focus on wāhine Māori under 30 years.</p>	<p>Ongoing</p>
		<p>Monitor engagement, retention, clinical and non-clinical outcomes of young wāhine Māori in the incentive programme and compare with service data from previous years.</p>	<p>Ongoing</p>
		<p>Ongoing formative evaluation of the incentive programme is informed by reviewing specific smokefree case studies</p>	<p>Ongoing</p>
		<p>Develop WSFD initiative for young mothers in alternative education settings.</p>	<p>Q4</p>
		<p>Process evaluation of “Hikitia Te Ha” completed to review the pilot, to report successful engagement of a whanau-based group and to assess sustainability of the pilot</p>	<p>Q4</p>
		<p>Establish and deliver incentivised stop smoking support to young people in Kaikoura, using young locals as smokefree champions and group leaders</p>	<p>Q2</p>
		<p>Pilot the “Hikitia Te Ha” initiative in a kōhanga reo/ECC in Canterbury to incentivise</p>	<p>Conduct small trials on the use of incentives to enhance engagement and delivery to priority populations</p>

<p>Specific Canterbury DHB / MOH target “To deliver five whanau based stop smoking groups during 2020-2021”</p> <p>This target will be achieved through successful delivery of a range of innovative ways of engaging young people and whanau in becoming smokefree</p>	<p>engagement of the kōhanga and their whanau in “Becoming Smokefree”</p> <p>Explore the potential of incentivising engagement and retention of priority populations in stop smoking services</p> <p>Explore innovative ways of engaging young people and other priority populations in stop smoking services</p> <p>Work with sporting or cultural associations and clubs with large numbers of young wāhine Māori participants on initiatives aimed at identifying those who smoke and engaging them with smokefree</p>	<p>Establish online stop smoking groups and evaluate outcomes after 6 months</p> <p>Develop relationships and collaborative action with two sports or cultural bodies, to engage their young wāhine Māori with smokefree, and support stop smoking attempts.</p>	<p>Q4</p> <p>Q4</p>
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Objective 3: Improved Access to Stop Smoking services			
Sub-Objective <i>(What is our aim?)</i>	Actions <i>(Actions in 2019-20 to make this happen?)</i>	Measure of Success <i>(How will achievement be demonstrated?)</i>	Timeline
<p>3.1 Primary Care</p> <p>To achieve the MOH Health Target of “Better Help for People Who Smoke” in Primary Care.</p> <p>Primary care organisations facilitate access to stop smoking support.</p>	<p>PHOs and General Practices routinely identify smoking status, deliver and record provision of brief advice and make an offer of cessation support to their enrolled population.</p> <p>Support Primary Care health professionals to trigger quit attempts and effectively refer motivated patients to specialist stop smoking support.</p> <p>Utilise PHO databases to assist identification of specific groups</p>	<p>Quarterly monitoring of Health Target to assess target achievement:</p> <p><i>“90% of PHO enrolled patients who smoke have been offered help to quit smoking by a health care practitioner in the last 15 months.”</i></p> <p>Investigate how THW can integrate acknowledgement and outcome reports to General Practice</p> <p>Identify young wāhine Māori with no smoking status in PHO enrolled populations and follow up</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Q2</p>

	<p>Pegasus Health develop and deliver ‘Smoke and Mirrors’ topic to Canterbury primary care clinicians.</p> <p>Primary care, pharmacy and community health provider groups trained to incorporate smokefree triggering and motivating in their routine care</p> <p>Review of Pegasus Health Varenicline project</p>	<p>Primary care referrals to THW increase in the quarter following delivery of the education topic.</p> <p>Uptake of smokefree education and training sessions</p> <p>Documentation of the ABC intervention included in the Medicines Review pharmacy initiative</p> <p>Develop and distribute short video clips promoting the use of Motivating Conversations skills in a pharmacy context</p> <p>Varenicline review report completed and recommendations actioned</p>	<p>Q4</p> <p>Ongoing</p> <p>Q2</p> <p>Q4</p> <p>Q3</p>
<p>3.2 Maternity</p> <p>To achieve 100% of the MOH Maternity Health Target of “Better Help for People Who Smoke”.</p> <p>Maternity health professionals and child health organisations facilitate access to stop smoking support for pregnant women who smoke.</p>	<p>Offer pregnant women brief advice and/or support to stop smoking with an increased focus on encouraging uptake of the offer of cessation support.</p> <p>LMCs utilise the THW Pregnancy Incentive Programme to encourage pregnant women who smoke to engage with stop smoking support.</p> <p>Development of a Motivating Conversations training package using smokefree roadblocks as training examples.</p> <p>Promote the young wāhine Māori under 30 years incentive initiative (see Objective 2)</p> <p>Train antenatal, postnatal and parenting providers to trigger quit attempts and support active and informed referrals to stop smoking support.</p>	<p>Quarterly monitoring of the maternity smokefree Health Targets</p> <p><i>“90% of pregnant women who identify as smokers upon registration with a DHB employed midwife or a Lead Maternity Carers are offered advice and support to quit.”</i></p> <p>Monitoring of no. of women referred from LMCs to the THW PIP</p> <p>Uptake of short ‘Motivating Conversations’ Online training clips by LMCs and midwives</p> <p>Produce resources to support LMC referrals to THW PIP and to the young wāhine Māori incentive initiative.</p> <p>Number of information / education sessions provided to Lead Maternity Carers, core midwives, midwifery students, antenatal staff, and child and parenting organisations.</p>	<p>Ongoing</p> <p>Q1 – Q4</p> <p>Q4</p> <p>Ongoing</p>

<p>3.3 Secondary Care</p> <p>To support Canterbury DHB health professionals and other staff to effectively motivate patients and refer to specialist stop smoking services.</p>	<p>Directors of Nursing and Charge Nurse Managers ensure that patients who smoke are offered brief advice and an offer of support.</p> <p>Proactively maintain a smokefree profile in the hospitals</p> <p>Smokefree Champions and Clinical Nurse educators are provided with regular smokefree information updates.</p> <p>Smokefree Champion meetings reviewed and revamped to maintain interest.</p> <p>Provide relevant and up to date training and education programmes that promote smokefree best practice.</p> <p>Promote national smokefree training opportunities.</p> <p>Delivery and evaluation of a revised structure for the Objective Structured Clinical Examination (OSCE) assessments provided to 4th years medical students to an online Moodle module followed by a practical session.</p>	<p>Monitoring and internal reporting of the Smokefree Health Target (95% of admissions receive the ABC intervention).</p> <p>Fine-tuning of the new electronic systems for identification of smokers (Floview) and documentation of delivery of the ABC and referring to THW (Cortex) within Med/Surg.</p> <p>Data flows are adjusted for the new electronic systems and streamlined for ease of monitoring and reporting performance on the Smokefree Health Target.</p> <p>Regularly revise and update resources (including Health Pathways and Health Info).</p> <p>Development and promotion of the Smokefree SharePoint site.</p> <p>Attendance and engagement at Champions meetings Burwood Champion group established</p> <p>Provide education / training sessions for medical, nursing, maternity and allied health students that focus on motivation and referral to THW.</p> <p>Provide training on the utilisation of the new electronic systems for identification of smokers, documentation of the ABC intervention and referral pathway to THW</p> <p>Uptake of local and national online smokefree training modules by secondary care staff.</p> <p>Smokefree sessions provided to 5th and 6th year medical students / nursing students/ midwifery students / graduate programmes.</p>	<p>Ongoing</p> <p>Q2</p> <p>Q2</p> <p>Ongoing</p> <p>Q2</p> <p>Ongoing</p> <p>Q2</p> <p>Ongoing</p> <p>Q1 – Q4</p> <p>Ongoing</p> <p>Q1 – Q4</p>
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	Evaluate and update the 'Stop for your Op' initiative (supported by General Practice) in Pre-Admissions and Surgery.	The 'Stop for your Op' initiative is monitored, reviewed and fine-tuned.	Q3
3.4 Mental Health To support residents within the Specialist Mental Health Services to become smokefree / auahi kore	The Specialist Mental Health Service ensures that all inpatients receive the ABC intervention and a treatment plan is established to address the needs of smokers The Canterbury DHB Smokefree Policy is implemented and smokefree environments support the good health of all. Service users are offered stop smoking support after discharge and a referral to THW is provided for those who consent.	Residents of secondary care Mental Health facilities follow a seamless referral pathway to connect with THW staff prior to discharge. Number of Specialist Mental Health staff who have completed the Mental Health and Smokefree training package Smokefree artwork initiative with Specialist Mental Health Services inpatients implemented.	Q4 Q4 Q4
3.5 Community To provide training and support to a wide range of community organisations to effectively address smokefree issues with their clients and staff, and facilitate access to stop smoking services.	Provide education and training to organisations with clients from the smokefree priority population groups, to enable them to engage clients who smoke and refer them to THW.	Education and training, policy development support and identification of appropriate referral pathways provided to the following organisations: <ul style="list-style-type: none"> • Alternative education providers • At-risk youth programmes • The Ōtautahi Community Housing Trust tenant advisers • Social services, including Budget Support • Mental Health NGOs and community services • Tertiary educational organisations, particularly those with trades students 	Ongoing

Objective 4: Smokefree Health Promotion

Sub-Objective <i>(What is our aim?)</i>	Actions <i>(Actions in 2019-2020 to make this happen?)</i>	Measure of Success <i>(How will achievement be demonstrated?)</i>	Timeline
<p>4.1 Smokefree Policies</p> <p>To establish and implement smokefree / auahi kore policies in a wide range of Canterbury organisations.</p>	<p>Advocate for, develop and implement smokefree / auahi kore policies in health associated organisations.</p> <p>Encourage an informed and considered approach to the development of vaping policies.</p> <p>Support the Christchurch City Council / Canterbury DHB Smokefree working group and other Territorial Local Authorities (TLA) to address smokefree issues.</p> <p>Provide advocacy and support for Christchurch City Council to establish new smokefree public spaces.</p> <p>Support and respond to requests from workplaces and other organisations wishing to develop and implement smokefree / vaping policies.</p>	<p>Increased number of CCN partners and associated organisations who establish smokefree / auahi kore policies.</p> <p>Increased number of organisations with Canterbury DHB provider contracts with established / revised smokefree / vaping policies.</p> <p>Canterbury TLAs extend their smokefree policies to be smokefree and vape-free.</p> <p>Explore the sustainability of the Hanmer Springs Smokefree/ Vape-free CBD initiative.</p> <p>Collaborate with CCC and other organisations to explore the potential of a smokefree corridor from Christchurch Hospital to Cashel Mall.</p> <p>Smokefree policies, initiatives and referral pathways to stop smoking services are increasingly commonplace in workplaces, sports clubs, marae, mental health and other community settings and in educational facilities.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Q2</p> <p>Q4</p> <p>Q4</p> <p>Ongoing</p>
<p>4.2 Smokefree Outdoor Environments</p> <p>To normalise smokefree / auahi kore by extending smokefree environments.</p>	<p>Support further expansion of the 'Fresh Air' project. (Cancer Society)</p>	<p>Assess the impact of Covid-19 on the cafes involved in Fresh Air project</p>	<p>Ongoing</p>

4.3 Promoting Smokefree To promote smokefree / auahi kore in community settings.	Smokefree has a visible profile at key city events e.g. AFFIRM, Polyfest and other events attended by the stop smoking service priority groups.	Report outlining local community events / initiatives supported to promote smokefree.	Ongoing
	Promote, support, co-ordinate and implement World Smokefree Day (WSD) and other national initiatives locally.	Report of World Smokefree Day activity.	Q4
	Promote national and local smokefree messages through local networks	Emerging issues (smokefree cars, vaping) identified and appropriate national and local action taken	Q3

Objective 5: Efficient and effective stop smoking services for Cantabrians			
Sub-Objective <i>(What is our aim?)</i>	Actions <i>(Actions in 2019 -20 to make this happen?)</i>	Measure of Success <i>(How will achievement be demonstrated?)</i>	Timeline
5.1 Accessible service To ensure that Te Ha - Waitaha (THW) is recognised as a stop smoking service and easily accessible to all people	Develop a promotional campaign to increase community awareness of THW stop smoking service.	Plan for promotional campaign developed and implementation begun New promotional material developed and distributed Online marketing campaigns implemented Increase in self-referrals to THW	Q1 Q2 Q3 Q4
	Take all opportunities to promote visibility of THW	Attend health days and health hubs etc. as appropriate 'Tame the Taniwha' initiative (Christchurch Men's Prison, Christchurch Women's Prison and He Kete Oranga o Te Mana Wahine) builds connection and strong referral pathways to THW (see Objective 2)	Q4 Ongoing
	Strengthen referral pathways from the Justice, Social Services and Mental Health sectors to THW	Increase access of He Waka Tapu clients to the SSP based in the organisation	Q4

	<p>Provide equitable access to stop smoking medications</p> <p>Explore how to provide online access while maintaining the integrity of the programme</p> <p>Stop smoking clinics provided within settings where our priority groups learn, play and work.</p> <p>Work within tertiary education settings to facilitate access by young people to stop smoking services</p> <p>A comprehensive range of activity focused on improving accessibility to THW is reported under Objective 3</p>	<p>Ongoing evaluation of Pegasus Varenicline programme (see Objective 3.1)</p> <p>Develop innovative ways of engaging our priority groups</p> <p>Number of external stop smoking clinics established</p> <p>Number of young people who engage with smokefree and THW</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Q2, Q4</p>
<p>5.2 Efficient and effective service</p> <p>To enhance the Te Hā – Waitaha (THW) service and efficiently and effectively deliver quality stop smoking programmes.</p>	<p>THW stop smoking service functions as a dispersed model, with Stop Smoking Practitioners based in Māori, Pasifika and rural community organisations across Canterbury. A hub based at Community and Public Health provides co-ordination, training, and operational functions, including some centrally based Stop Smoking Practitioners.</p> <p>The Pregnancy Incentive Programme (PIP) is enhanced and mutually beneficial links with SUDI initiative strengthened</p>	<p>Monitor and report referrals, enrolments and outcomes both generally, and for priority populations.</p> <p>Analysis of data presented to THW Steering Group</p> <p>Monitor and report PIP data and young Wāhine Māori incentive programme data regularly.</p> <p>Attend SUDI initiative meetings to enable integration and co-ordination</p> <p>Increased referrals from LMCs.</p> <p>Revised and updated client flow processes maximise the benefits of delivery of service.</p> <p>A common database is established.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Q2</p> <p>Q4</p>

	<p>Fine-tune engagement processes and client flows to ensure the most efficient and effective service.</p> <p>Design, develop and establish a common database to support optimal service delivery.</p> <p>Support delivery of stop smoking initiatives on the Chatham Islands</p> <p>Explore the potential of incentives to support engagement and retention of priority groups</p> <p>Explore the potential for online provision of stop smoking to specific groups (e.g. young Wāhine Māori, pregnant women, rural, young people)</p>	<p>Client discharge summaries sent to general practice patients referred through ERMS</p> <p>Delivery of stop smoking support on the Chatham Islands is more integrated and informed by best practice.</p> <p>Establish and deliver stop smoking support to young people in Kaikoura, using young locals as smokefree champions and group leaders</p> <p>Conduct small trials on the use of incentives to enhance engagement and delivery to priority populations</p> <p>Establish online stop smoking groups and evaluate outcomes after 6 months</p>	<p>Q4</p> <p>Ongoing</p> <p>Q3</p> <p>Q1 – Q4</p> <p>Q4</p>
<p>5.3 Quality of Service</p> <p>Stop smoking services provides high quality, evidence-based stop smoking support.</p>	<p>THW Steering Group oversees service operations and ensures best practice support is provided for people in the priority groups.</p> <p>Regular analysis of service data to inform service planning, refine service delivery and ensure reduction of inequalities.</p> <p>Engage a wide range of stakeholders / services / organisations in ongoing service development and draw on a wide range of perspectives.</p> <p>Stop Smoking Practitioners fulfil training requirements and take up all opportunities to access additional training.</p>	<p>Reports of active participation in the THW Steering Group.</p> <p>Ethnicity, age, pregnancy status breakdown of referrals, enrolments, and quit status reported 6 monthly and shared with all providers.</p> <p>Perspectives from the wider community gathered and used to inform further development.</p> <p>Number of Canterbury Stop Smoking Practitioners who are graduates of the National Training Service Stop Smoking Practitioner Programme.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>

	<p>Ensure that data analysis and customer feedback informs future professional development of the service providers</p> <p>Participate in national service development work and where appropriate, adhere to and support implementation of any national data collection, service specifications and/or guidelines that are developed.</p> <p>Collaborate with Pegasus Health to support a medical summer studentships.</p>	<p>Report of additional training and peer review opportunities for THW practitioners.</p> <p>Online customer feedback on service provided by THW is gathered and analysed.</p> <p>Attend and contribute to MOH Regional Integration Network meetings.</p> <p>A Summer student is engaged to investigate service data to improve our understanding of vaping as a quit tool</p>	<p>Ongoing</p> <p>Q4</p> <p>Ongoing</p> <p>Q2</p>
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