



Whether you're funding change-making organisations or delivering the services that make a difference, GoodMeasure simplifies impact measurement so you can learn what works and make a bigger impact.

We take great pride in providing a research process that our customers can trust. GoodMeasure's power comes from calculations using multiple reputable data sources, including the Treasury Living Standards Framework for Wellbeing. GoodMeasure also uses the best of the worldwide evidence about what works. This includes published literature and evidence databases from world renowned academics and impact organisations.

### Understanding social value

Throughout our lives, different events occur which impact our overall wellbeing trajectory. Impact Lab measures the impact on an individual's wellbeing across multiple domains when they're supported by a program to make positive changes in their life.

We measure this impact in terms of both positive benefits (such as increased income) and avoided costs to government.

To calculate social value, we combine these impact values with:

- ◆ Evidence from global literature about how effective a program can be,
- ◆ The size of the opportunity for the people an organisation serves to achieve more positive outcomes,
- ◆ The number of people supported.

By combining these inputs, the social value calculation helps us understand how a program or intervention helps change lives for the better. We combine the social value with cost information to calculate a program's social return on investment.

Helping you do good, better.

### Our team

To make better decisions, it's crucial to consider both the hard facts and the human stories that substantiate them. Our family of researchers, data scientists and statisticians are committed to combining powerful analytics with what you know works for your community.

Alongside expertise in data-driven decision making, our team brings a wealth of real-world experience. We are parents, teachers, volunteers and customers of social services.

Sir Bill English  
Impact Lab Chairman

## GoodMeasure for Mana Ake

### Understanding Mana Ake's Impact

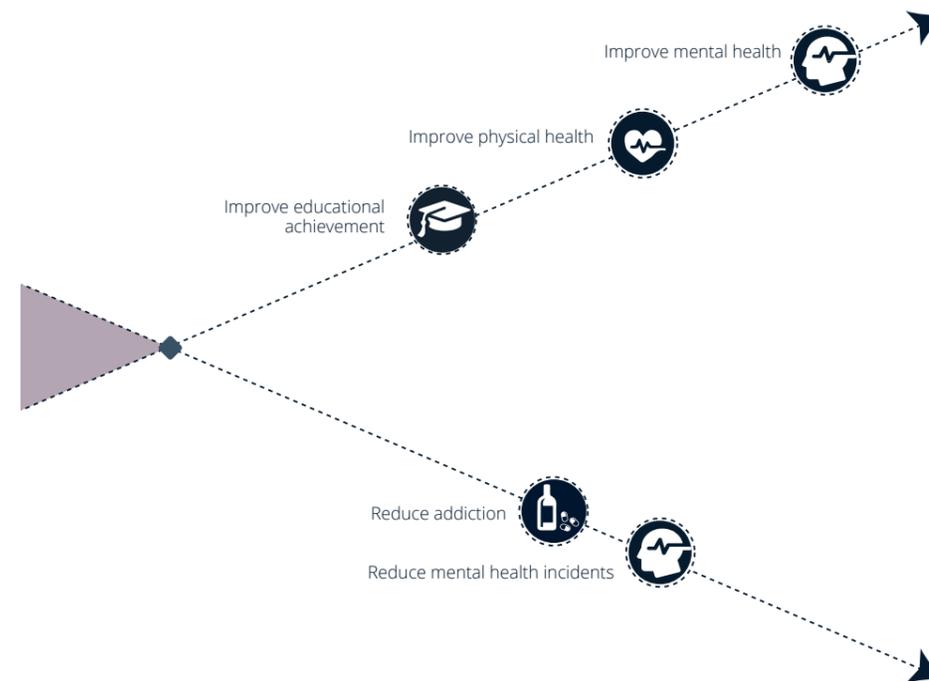
Mana Ake works to resource students and their whānau with the tools and skills to support their mental health and wellbeing. By focusing on self-control, emotional regulation and resilience the Mana Ake interventions and wider ecosystem aims to change life trajectories for at-risk students.

### What does the Mana Ake initiative do?

Mana Ake supports teachers and families to provide consistent approaches to supporting child wellbeing. The initiative works to streamline communications, enhance systems-level collaboration, leverage local skills and knowledge and connect both children, whānau and schools with the right services and skill sets to address child mental health and wellbeing needs.

### Whom does Mana Ake serve?

Mana Ake works with all children in years 0-8 at Canterbury schools. This GoodMeasure report has been calculated for those receiving face-to-face and group support totaling 5500 children. Mana Ake's real-world impact is much greater, as the initiative touches the lives of all 52,000 primary aged children in Canterbury.



### GoodMeasure Outcomes

*These outcomes directly contribute to this year's social value calculations.*

- Improve mental health
- Improve educational achievement
- Improve physical health
- Reduce addiction
- Reduce mental health incidents

### Additional Outcomes

*These outcomes do not directly contribute to this year's social value calculations*

- Improve prosocial behaviour
- Improve social connectivity
- Improve student engagement + retention
- Improve teacher satisfaction & teaching quality
- Improve anger management
- Improve parenting confidence and skill
- Improve parent-child attachment
- Reduce bullying
- Reduce violent and risky behaviour
- Reduce child maltreatment

## Mana Ake's Impact



### Social value definition

Social value generated for each participant	\$23,652
Measurable benefits as proportion of program cost	1332%
Cost of the program per participant	\$1,598

When we take into account the operating costs of Mana Ake we can calculate the social return on investment that is generated for every dollar in the program.

