Canterbury Health Tobacco Control Plan 2016 - 2017

This plan outlines the details of delivery for the second year of the Canterbury DHB Strategic Tobacco Control Plan 2015-2018. The plan is aligned with the Ministry of Health's revised contract service specifications to reflect the new patient journey / life course framework that was co-designed with the Canterbury DHB Planning and Funding Tobacco Control Leadership Group in January 2016.

It is important to note that Canterbury's Plan operates within a highly collaborative environment:

- The long-standing Smokefree Canterbury collaboration between health promotion NGOs and groups.
- The Canterbury Clinical Network (CCN) is an alliance of organisations from across the Canterbury health system including the Canterbury DHB, the PHOs, Pharmacy and community providers, that works to provide an integrated whole of system approach, which is people-centred, functions on consensus decision-making and aims to design services using a range of clinical and community input. The CCN has endorsed smokefree as a key priority area, and through its Flexible Funding Pool Service Level Alliance (FFP SLA) and Population Health Working Group, supports the Smokefree Canterbury and Mid-Canterbury Coalitions, Community and Public Health, Canterbury DHB ABC team and Canterbury DHB Smokefree Advisory Group to enhance their existing collaboration, co-ordination and governance functions to develop a fully integrated smokefree system across the region. The FFP SLA leads the redesign, prioritisation and implementation of transformational change in health improvement services and improving access to all health services. The FFP SLA recommends how services should be delivered and funded, monitors and reports on both budget and service performance, and oversees the implementation of service redesign or improvement
- The South Island Public Health Partnership group has an Annual Plan that Canterbury DHB's Public Health unit is part of. This partnership is working to ensure a co-ordinated smokefree approach across the South Island.

A Transition Plan covering from 1 July 2016-10 March 2017 as per the service description outlined in the 2016/2017 Service Schedule for the Tobacco Control Contract accompanies this plan. This outlines how the Canterbury DHB and Canterbury Clinical Network (CCN) will support a seamless transition within Canterbury regarding the changes occurring as part of the realignment of tobacco control services, particularly during the transition phase of the new Stop Smoking Service from July – December 2016.

This Canterbury Health Tobacco Control Annual Plan is structured to show activity at different levels and points in our smokefree system designed to both reduce initiation and smoking prevalence:

	Government Goal: Smokefree Aotearoa 2025						
Leadership Integ	gration Co-	ordination	Collaboration	n Evider	nce based	Information	Public Support
Smokefree Environments							
Legislation	n Advocacy	Health Pr	omotion	Regulation	Policy	Smokefree	Settings
Triggering Quit Attempts							
Secon	dary Care	Primary Car	e Mate	nity f	harmacy	Commu	nity

	Provision o	f Cessation Support		
Cessation Specialist Service	Quitline	General Practice	CanBreathe	Mental Health

Decreasing Tobacco related disparity

Māori and Pacific people, pregnant women, and mental health clients are priority groups for all tobacco control work nationally due to the higher prevalence and/or higher impact of smoking in these groups. In addition, youth, and people who live in specific geographical locations which have a high prevalence of smoking as well as in areas of high neighbourhood deprivation have also been identified in Canterbury as priority groups¹.

A working group involving Canterbury stop smoking providers, organisations which work with groups with high rates of smoking and other health and social service providers was set up in late 2015 to develop the new Stop Smoking Service ("Stop Smoking Canterbury") to ensure service development has an integrated and personcentred approach, particularly for these priority groups. Members include Manawhenua ki Waitaha, the Canterbury-West Coast branch of the NZ College of Midwives, health and social services providers for Māori and Pacific people, CanBreathe (Canterbury Asthma Society), Quitline, a Community mental health and alcohol and drug provider, Canterbury Community Pharmacy Group, Canterbury PHOs: (Christchurch PHO, Rural Canterbury PHO, Pegasus Health), the Canterbury DHB: Community and Public Health (including ABC team and Aukati Kai Paipa) and Planning and Funding.

In addition, local groups have access to CCN-affiliated reference groups which have a primary health care focus and are able to inform services on an ongoing basis. These include Te Kāhui o Papaki Kā Tai (TKOP), the Pacific Reference Group, the Culturally and Linguistically Diverse Communities Advisory Group (CHAG) and the Canterbury DHB's Consumer Council.

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¹ Canterbury DHB Smokefree Needs analysis May 2015

Objective 1: To support Smokefree Aotearoa 2025 goal by providing smokefree leadership and co-ordination within an integrated smokefree system

Sub-Objective (What is our aim?)	Actions (Actions in 2016-17 to make this happen?)	Timeframe	Measure of Success (How will achievement be demonstrated?)	Accountability/Lead Organisation (Who will deliver?)
Active leadership is demonstrated across the Canterbury smokefree system	Support ongoing clinical and community leadership in tobacco control and encourage a co-ordinated and strategic planning approach Ensure all Canterbury DHB health documents, plans and policies include tobacco control as a key activity Canterbury Health Smokefree Needs Analysis updated regularly ² and disseminated Smokefree Canterbury and the CCN Population Health Workgroup collaborate to update the Canterbury DHB's Tobacco Control Plan	Q1-Q4	All Canterbury DHB health documents, plans and policies include tobacco control components e.g. Tobacco Control Annual Report and Canterbury DHB District Annual plan Regular meetings, communications and regular reporting on progress at all levels with active participation by members and stakeholders	Canterbury DHB ABC team Smokefree Canterbury Canterbury DHB Smokefree Advisory Group CCN (Overall governance by Alliance Leadership team (ALT), with direct oversight by Flexible Funding Pool (FFP SLA) and Population Health Workgroup, and support by other workgroups as appropriate) CN
A fully integrated Canterbury Health smokefree system	 Ensure an integrated tobacco control operating environment across Canterbury by: Working in partnership with and supporting local stop smoking services Working with stakeholders outside the region (e.g. MoH, HPA, National Tobacco Control Services, PHU) and within the region (e.g. Stop Smoking Canterbury, Healthy Families community, primary and secondary care as well as other relevant service providers Engaging with sectors outside of health regarding tobacco control matters 	Q1-Q4	Canterbury Health Tobacco Control Annual Plan and relevant sections of Canterbury DHB District Annual Plan completed, approved and reported on Regular updates on activity towards achieving an integrated tobacco control operating environment (e.g. Smokefree is a regular agenda item in meetings of the CCN's FFP SLA/Population Health subgroup Membership on the Smokefree Canterbury Executive supports an integrated smokefree model. Smokefree Canterbury meeting minutes demonstrate active participation and effective co-	Smokefree Canterbury CCN Canterbury DHB Smokefree Advisory group Canterbury DHB ABC team

² Aligned with census ³ This description applies throughout the document where CCN is referenced

	Planning and co-ordination at all levels of the system is carried out in a collaborative and consultative way		ordination.	
A co-ordinated smokefree approach across the South Island	Provide a co-ordinated regional approach to achieve Smokefree Aotearoa 2025	Q1-Q4	Smokefree included in South Island Public Health Partnership Annual Plan	Community and Public Health DHBs in the South Island Public Health Partnership
Smokefree policies are established and implemented in a wide range of Canterbury organisations	Support the following services/organisations to establish and/or maintain smokefree policies and environments: - Canterbury DHB Specialist Mental Health Services - Canterbury DHB provider contracts (prioritising community organisations with priority populations) - CCN partner organisations	Q1-Q4	Full Implementation of Canterbury DHB smokefree policy in SMHS by Q3 Working groups established in SMHS service areas Full implementation of the Canterbury DHB smokefree policy in all divisions by Q3 Canterbury DHB /CCN approves that Canterbury DHB /CCN provider/partner contracts include a requirement for organisational smokefree policies to be developed Number and name of Canterbury DHB provider contracts with smokefree policies Number of CCN partners and associated organisations who develop/implement plans/establish smokefree policies	CCN Canterbury DHB Specialist Mental Health Services Canterbury DHB Planning and Funding Canterbury DHB ABC team
Effective smokefree clinical leadership in health services	PHOs, College of Midwives, Canterbury DHB Clinical Leaders and Directors of Nursing and Midwifery provide support and guidance to effectively deliver ABC in health services and achieve the MOH Smokefree Health Targets	Q1-Q4	> 75% participation in Canterbury DHB Smokefree Champion meetings. Regular meetings of Canterbury DHB and PHOs to oversee achievement of primary care health target Smokefree Champions / points of contact are identified in general practices, Specialist Mental Health Services units and LMC practices	CCN Canterbury DHB Canterbury DHB ABC team NZ College of Midwives PHOs

for 2025 goal	2025 on-line Charter jig-saw is promoted to build awareness among key organisations and the general public Establish and implement Communications plan	Q1-Q4	Number of signatories on jig-saw Progress reports outline promotional initiatives Number of publications Communications plan established and implemented	Canterbury DHB ABC team C&PH Communities team Smokefree Canterbury
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Sub-Objective (What is our aim?)	Actions (Actions in 2016-17 to make this happen?)	Timeframe	Measure of Success (How will achievement be demonstrated?)	Lead Organisation (Who will deliver?)
Decision makers are informed by best practice information and research evidence	Evidence based submissions, discussion documents and evaluation reports are provided to national and local organisations which have responsibilities to enact policy that impacts on the supply, accessibility and attractiveness of tobacco.	Dependent on emerging issues	Submissions and reports which provide information about smokefree issues such as plain packaging, the effect of price increases, smokefree homes and cars, smoking rates in Canterbury etc.	Collaboration between: C&PH Communities team Information team Policy team Smokefree Canterbury Canterbury DHB ABC team
Communications	A smokefree public profile is maintained by regular accounts of smokefree issues, success stories and reports in the media. People understand and are kept well informed regarding smokefree issues, including access to cessation support. Update Smokefree Canterbury's website with any changes to cessation services, policy templates and tool kits	Q1-Q4	Number of articles in community media Reports outlining progress in utilising social media and new communication technologies Smokefree Canterbury's website is updated as necessary	C&PH Communities team CCN and Canterbury DHB Communications teams Canterbury DHB ABC team
Retailers comply with smokefree legislation and regulation	Regular checks to ensure that retailers comply with legislation and regulation guidelines Appropriate retailer activity is promoted and supported by educational / health promotion information and advice	Q1-Q4	Number and outcome of CPOs Number of compliance visits	Canterbury DHB Compliance Officer
Territorial Local Authorities develop and implement comprehensive	The Christchurch City Council / Canterbury DHB Smokefree Steering Committee supports the	Q1-Q4	Christchurch City Council, Waimakariri DC, Selwyn DC and Hurunui/Kaikoura DC endorse	C&PH members of CCC Smokefree Committee

Smokefree 2025 position statements and

Christchurch City Council to formally endorse a

Smokefree 2025 plans.	Smokefree 2025 position statement, and approve a plan to guide progress. Implementation of Christchurch City's smokefree outdoor dining pilot	Q3 – Q4	review smokefree policies. Reports outline progress towards development of a CCC plan to extend smokefree community spaces, ensure all CCC events and building entrances are smokefree and identify other potential areas for CCC smokefree development. Evaluation report of Christchurch City's Smokefree outdoor dining pilot indicates Number of venues engaged and interest in remaining smokefree post pilot.	Smokefree Canterbury C&PH Communities team
				Cancer Society
Incremental development of smokefree social housing in Canterbury.	A well-managed and effective transition of smokefree social housing initiatives from the CCC to the newly formed Otautahi Community Housing Trust	Q1-Q4	Smokefree CCC social housing evaluation report recommendations endorsed and approved by the Otautahi Community Housing Trust.	Christchurch City Council
			Systems guidance and training provided to social housing staff	Canterbury DHB ABC team
			Smokefree social housing toolkit developed.	C&PH Information team
Christchurch City CBD precinct rebuild developments include smokefree policies.	Health Precinct smokefree policy provides a model for development of other precincts and anchor projects	Q1-Q4	Health Precinct Smokefree policy developed and implemented. Opportunities established to advocate for further CBD precincts to become smokefree	Canterbury DHB Smokefree Canterbury
Smokefree policies and initiatives are increasingly commonplace in workplaces, sports clubs, marae and other community settings, particularly	Identified sports clubs and workplaces are supported to develop and implement smokefree policy	Q1-Q4	Evaluation of sports club and workplace wellbeing activities indicates progress towards implementation of smokefree	C&PH Communities team Canterbury DHB ABC team

Sub-Objective (What is our aim?)	Actions (Actions in 2016-17 to make this happen?)	Timeframe	Measure of Success (How will achievement be demonstrated?)	Lead Organisation (Who will deliver?)
The Better Help For Smokers to Quit health target is achieved in Secondary Care through delivery of the ABC Strategy Smokefree is normalised in education settings, particularly those with high prevalence of Maori, Pacific and/or pregnant women	Maori and others in priority populations. Implementation of the Tobacco-free Retailer Project Educational facilities, including kohanga reo, are supported to develop smokefree policy and initiatives ABC systems in secondary care operate smoothly to trigger quit attempts and refer to cessation support The CCN Child and Youth Work stream is encouraged to look for opportunities to implement smokefree initiatives	Q1 – Q4	Quarterly monitoring of Health target to ensure achieved/continuous improvement: 95% of hospital patients who smoke and are seen by a health practitioner in a public hospital are offered brief advice and support to quit smoking Number of quitpacks ordered Number of Smokefree Champions meetings / no. attending Reports include an outline of new and revised resources, including distribution Hospital Health Pathways intranet site updated Feasibility of electronic referrals from hospitals to the new service determined	Canterbury DHB Canterbury DHB ABC team
National and local smokefree promotions are supported in community settings	Promote smokefree within the community. World Smokefree Day and other national initiatives are promoted, supported, co-ordinated and implemented locally. Directors of Nursing and Charge Nurse Managers monitor ward / clinic/ department performance on the smokefree target ABC delivery is built into all existing and new electronic systems and developments Resources are regularly updated and availability of resources promoted			

	Smokefree Champions are regularly updated and share updates with their areas of responsibility Hospital Health Pathways includes full information regarding smokefree, ABC delivery, referral pathways and cessation support ABC education and training enable staff to effectively deliver the ABC and refer to cessation Training is provided through a variety of mechanisms to nurses, doctors and allied health staff National training opportunities are promoted Canterbury DHB online smokefree modules are regularly updated and new ones developed as appropriate A programme of smokefree education and training is provided for medical students, house officers and registrars.	Q1 – Q4 Q1- Q4	No. education sessions / no. participants/description of session Reports include activity regarding training resource development and review. No. sessions and OSCE assessments provided to 4 th years / no. participants. Number / type of sessions provided to 5 th and 6 th year medical students / number participants.	Canterbury DHB ABC team
The Better Help for Smokers to Quit health target is achieved in Primary Care through delivery of the ABC strategy	Practices are supported to undertake a range of activities to identify, deliver and record the provision of brief advice and an offer of cessation support to their enrolled population Practices develop plans which outline processes and responsibilities regarding the achieving of the Health Target and the provision of cessation support PHOs develop and enhance processes and systems to enable practices to meet the health target PHOs regularly promote the utilisation of new	Q1-Q4	Quarterly monitoring of Health target to ensure achieved/continuous improvement: 90% of PHO enrolled patients who smoke have been offered help to quit smoking by a health care practitioner in the last 15 months Number of practices with plans in place Quarterly health target performance Number of training sessions delivered to practice staff (PHO training, ABC team training) No. patient calls	Primary Health Organisations Canterbury DHB Canterbury DHB ABC team CCN

	resources, systems and ideas which support delivery of the ABC and achievement of the health target e.g Txt2 Remind, useful enrolment processes, development of receptionist role etc. PHOs promote and utilise referral processes to specialist cessation support		Number of referrals to practice based cessation support Number of referrals to the specialist cessation service and Quitline Reports outline: Enhancements of systems for texting, coding, list generation, calling patients Resources provided to practices to support practice delivery Sharing of lists of patients provided with ABC in the hospital and in pharmacy	
Quit attempts are triggered in a range of other primary care organisations	Work with Pharmacy to ascertain how best to continue Pharmacy ABC project components, including referral to cessation support Implementation of pharmacy initiative promoting smokefree when selling pregnancy confirmation kits A range of primary care and community health providers deliver the ABC and refer to cessation support. Potential providers include District Nursing, Nurse Maude, CREST, Green Prescription, Plunket		A plan outlining how pharmacy can remain engaged with ABC delivery, and generate referrals to cessation support is developed Pregnancy confirmation kit resource developed and distributed, number of training sessions provided Number of training sessions provided to primary care and community health provider groups Consistent referral processes identified and developed	Canterbury Community Pharmacy Group and Canterbury Pharmacy SLA Canterbury DHB Planning and Funding Canterbury DHB ABC team
Maternity smokefree health targets are achieved, and more pregnant women engage with quit attempts	Pregnant women continue to be offered brief advice and/or support to stop smoking with an increased focus on encouraging uptake of the offer of cessation support and reducing the number of Maori pregnant smokers Engage LMCs in delivering ABC and provide a feedback loop on performance against the national	Q1-Q4	Quarterly monitoring and distribution of results against Health targets, Canterbury DHB DAP targets and National Wellchild indicators related to smoking to ensure achieved/continuous improvement: >90% of Pregnant women who identify as smokers upon registration with a DHB employed	Canterbury DHB LMCs NZ College of Midwives Canterbury DHB/West Coast DHB Maternity

	health targets to lift performance Offer ABC and Smokefree training to LMCs and provide Smokefree training to 3 rd year midwives at the ARA institute Review the content of Canterbury DHB funded parenting and pregnancy classes to ensure they include ABC and smoking cessation provision Extend the Referrals/Assessment Pilot Service at Christchurch hospital to include at risk maternity patients and ensure awareness and utilisation of this Work with the regional Well Child Tamariki Ora Quality Improvement Workstream to identify opportunities to increase the proportion of Maori Mothers smoke free at 2 weeks post-natal		mid-wife or a LMC are offered advice and support to quit Minimum of 8 training sessions offered to LMCs (also report on number of participant midwives and LMCs) Canterbury DHB funded parenting and pregnancy includes ABC and smoking cessation provision >95% of women who smoke will be given advice / support to stop smoking while in hospital Opportunities to increase the proportion of Maori Mothers smoke free at 2 weeks post-natal are identified and utilised >95% of mothers who smoke are smokefree at two weeks post-natal	Planning and Funding Contract manager for Parenting and Pregnancy Contract/Plunket Regional Well Child Tamariki Ora Quality Improvement Workstream
ABC Strategy delivered in wide range of community organisations, particularly those which provide for people in the priority populations	Social services implement the ABC and refer to cessation support. Social housing providers implement their smokefree policy and engage tenants with smokefree, including referral to cessation support Mental Health NGOs develop ABC / cessation skills and ABC / referral systems to engage and support their clients to become smokefree Large workplaces (especially those with high numbers of priority populations) are supported to develop smokefree policies and engage staff with cessation support.	Q1 – Q4 Q1 – Q4	Reports outline organisations engaged, training sessions provided and ABC / referral systems developed ABC systems in the social services are reviewed and updated – Methodist Mission, Christchurch City Mission, and Presbyterian Support. Number of Mental Health NGO staff receiving ABC/cessation training All Mental Health NGOs implement smokefree policies, including developing systems to refer to cessation support. Smokefree Mental Health NGO Working Group	Canterbury DHB ABC team Christchurch Social Services Mental Health NGOs Maori Mental Health NGOs CCN Mental Health Workstream

Kohanga Reo implement smol including supporting cessation whanau.	' ' '
	services. Number of Kohanga Reo engaged with the 'Hikitia Te Haa' initiative and supporting whanau to make quit attempts

Objective 4: To provide accessible, high quality smoking cessation services within an integrated smokefree system						
Sub-Objective (What is our aim?)	Actions (Actions in 2016-17 to make this happen?)	Timeframe	Measure of Success (How will achievement be demonstrated?)	Lead Organisation (Who will deliver?)		

The new Canterbury cessation service is integrated into the Canterbury smokefree system	Access Develop a transition plan that outlines how current referral pathways in secondary care, primary care and community organisations can move seamlessly to new cessation service Develop a communications plan that informs all organisations who could potentially refer to cessation support of the new service and how to access. Extend the Referrals/Assessment Pilot Service in Christchurch hospital to include at risk maternity patients, and other appropriate inpatient areas Outpatient clinics at Christchurch Hospital actively refer appropriate patients to cessation service. Equity Community organisations which cater for priority populations will be actively engaged to support effective referral to cessation support Quality Across system cessation steering group formed as vehicle for quality monitoring, ongoing education and training and effective integration of services.	Q1-Q2	Transition plan covering period 1 July 16 – 10 March 2017 developed, approved and implemented. Communication plan developed and implemented. Number of patients engaged with cessation support via the Referrals/Assessment pilot service Number of patients referred to the cessation service from Outpatients. Report of Referrals / Assessment pilot completed and reviewed Number of referrals generated from the Referrals / Assessment Pilot service. Consistent referral processes are identified and developed Steering group ensures participation and linkages with all organisations which deliver cessation support	Canterbury DHB ABC team New CCN Canterbury Stop Smoking Service Interim Steering group CCN Communications Team
Processes used in design of the new cessation service are inclusive, effective and appropriate	A wide range of organisations are included in the design of the new service, focusing on accessibility to the service for people in the priority groups Stakeholders/services/organisations are engaged sufficiently to have 'ownership' of the new service and enabled to provide useful perspectives Monitor and analyse referrals and service uptake	Q2 Q3 – Q4	Evidence based service developed, implemented and launched, appropriate and experienced staff appointed, cessation programme initiated. Evidence of a joined up approach to increasing referrals to the new service and better cessation outcomes Increased engagement, referrals and outcomes for	New CCN Canterbury Stop Smoking Service Interim Steering group CCN

	for priority populations to ensure there is no disparity of care, and inform service planning for priority populations.	priority populations (including people that smoke living with pregnant women) Number of people who accept cessation support (behavioural and/or pharma logical) in primary and secondary care, by ethnicity	Canterbury DHB PHOs
Cessation service provides high quality, evidence based cessation support.	Cessation service staff fulfil training requirements (all SSPS trained) and make use of all opportunities to access additional training through the National Training Service. Priority groups receive services appropriate to their particular needs (e.g. ethnicity, Mental Health) Participate in national service development work where appropriate, and adhere to and support implementation of any national data collection, service specifications and/or guidelines that are developed	Number of SSPS trained staff in Canterbury Other training accessed by staff Ethnicity, age, pregnancy status and deprivation breakdown of referrals, enrolments. Templates for assessing deprivation more accurately, mental health status developed Six monthly reporting against the Tobacco Control Plan	RFP preferred provider
Community residential health services provide Cessation support for clients	Mental Health / Addiction NGOs and Aged Residential Care Facilities understand new cessation training requirements and how best to support client cessation	Mental Health Smokefree Working Group support participating organisations to deliver cessation support in conjunction with clinical staff / specialised cessation service.	NGO MH Smokefree WG Health of Older Persons and MH Workstreams, Planning and Funding